



**Professor Peter Deasley**

Professor Deasley is a past chairman of the Manufacturing Division of the Institution of Electrical Engineers, a founder member of the Cranfield Branch of the Royal Aeronautical Society, a former Regional Councillor of CBI and has served on numerous government committees for research and development.

His research interests are the Product Innovation Process for aerospace and the transfer of manufacturing best practice to the construction industry.

He was formally Director of the EPSRC funded Cranfield Innovative Manufacturing Research Centre (IMRC), a Principal Investigator of the UK Lean Aerospace Initiative and Director of the BAE Systems/EPSRC Strategic Capability Partnership in Aeronautical Engineering. He was elected Professor of Mechatronics at Cranfield University in 1993 after a career in industry culminating as Managing Director of Cambridge Control. Following retirement from Cranfield in 2005 he has been elected an Emeritus Professor of the University.

Professor Deasley was elected a Fellow of the Royal Academy of Engineering in 1997 and chairs their Working Group on Systems Engineering. He is actively promoting the participation of Industrial Visiting Professors in universities as part of the Academy's Industry-Academia programmes.